



# **National Neonatology Forum, INDIA**

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**NNF/QUOTATION:- Webpage Redesigning /24/04/2023**

## **Quotation for NNF Webpage Redesigning**

National Neonatology Forum Invites quotations to make NNF **Webpage Redesigning**. The interested companies/Agencies may kindly submit their detailed quotation addressing to The Secretary General, NNF by **15th May, 2023** through mail at [secnnf@nnfi.org](mailto:secnnf@nnfi.org) & cc to [info@nnfi.org](mailto:info@nnfi.org).

### **Request for Proposals:-**

Proposals are invited for the planning, designing, programming, executing and maintenance of a new website for National Neonatology Forum India

The firm should be willing to maintain the website for at least 5 years

Technical and financial bids should be submitted separately.

### **Required features of the new website:-**

1. **User-friendly Interface:** The website should have a user-friendly minimalistic professionally designed interface that is easy to navigate, with clear and intuitive menus, and a search bar to help visitors find information quickly.
2. **Easy Accessibility:** The website should be accessible from any device, including mobile phones and tablets, as well as desktop computers. It should also be optimized for different devices and internet speeds and have minimum loading times.
3. **Visual Appeal:** The website should have a professional and modern design, with high-quality images and videos to enhance the visual appeal and user experience.
4. **Interactive Features:** The website should have interactive features like discussion forums, chatbots, and social media integration to help visitors connect with each other and with the NNF.
5. **Search engine optimization:** The website should be easily and distinctly visible on top of the searches made by public in the common search engines.
6. **Contact methods:** The website should provide clear and easy methods for members to communicate with appropriate office section/staff.
7. **Accessibility and Inclusivity:** The website should be designed to be accessible and inclusive, considering the needs of users with disabilities, and providing options for different language translations.
8. **Organisational structure:** Three layered structure – superadmin ( full control to assign rights) , multiple admins with controllable rights for different pages/sub-pages and users (members). Admins should have access to a data entry screen for uploading information/files.
9. **Should have several tabs with provision of 4-6 sub tabs each.** Contents of the tabs will be monitored and curated by committees appointed for the same. Each committee admin will have the admin control for respective pages to upload/remove content to keep it updated
10. **There should be a provision for 3-4 parallel running forums in different tabs, which can ensure two-way communication.** The tabs should be easy to understand and navigate by a layperson with internet connection such as a parent. May have multiple language input options for interaction of parents and doctors in a forum.

11. Periodic quiz (question or image ) option on home page
12. The website should be easily up scalable with provision of addition or deletion of a tab or subtab by super admin if required with no/minimal support
13. Adequate social media integration and management should be available.
14. Adequate security of personal information of the members including phone and social media. SSI certificates, firewall , security plug-ins etc.
15. Complete back up system
16. Ability to work smoothly without affecting loading speed under heavy traffic conditions.
17. AMC of 5 years
18. The coding language used for development should allow perpetual use of the website without it becoming obsolete
19. The details of the company and its offices should be included in the bid.
20. The bidders should submit a list of their 5 best working websites.
21. The bidders can seek clarifications if any, from the office before bidding.
22. The bidders can suggest any other useful website features as per current standards. However, it will be up to the NNF committee to accept or reject those.
23. The bidders may be asked to make presentation/demonstration to NNF committee.
24. They should present a proposed organizational map of the website.

**The major components of the website shall be as follows:-**

1. Membership
  - (a) Membership information, Online membership form, payment, temporary ID generation, automatic email /notification to concerned office staff for approval, automatic email/notification to member on approval along with generation of permanent ID, automatic membership certificate and payment receipt, automatic reminder for renewal in case of non-life members. Selectable User ID and password generation for each bonafide member with rights to edit some parts of the member's profile through two – factor authentication.
  - (b) Each member profilepage should have his/her photo, contact information (public or private as per member's choice), Postal address (private) , degrees with year , designation, workplace, area of expertise
  - (c) Discussion forum for members with possibility of multiple threads of discussion
  - (d) Ability to send bulk e-mails to all members or specific group of members.
2. State/city/other NNF Chapters
  - (a) List/Map with names and emails of office bearers, last election date, constitution, and link to their own pre-existingwebsites
  - (b) Ability to send e-mails to all or selected listed office bearers of the chapters
3. Awards
  - (a) List of awards, their description, criteria, and online applications,assessments and generation of award letters
  - (b) Previous awardees list
4. Events and News–Past and upcoming with links, NNF news pdf on this page
5. Annual conference – with ability to develop a scientific program and add faculty from member database as well as non-members, send them invitation letters, receive confirmations with automatic update of their availability/non-availability.
6. Collaborations and Partners
7. State of India's Newborn
8. Useful information and links
9. Journal of Neonatology page with link to the journal website

10. Learning and Training programs and resources

11. Abstract submission, evaluation, confirmation, and repository system for later views and downloads, usable for our conferences.

12. Pages for: Clinical Practice Guidelines; Position statements and Policy briefs ; Accreditation ( will include online applications, assessment, approvals and notifications, two-way email communication with centres ) ;

Fellowship (will include online applications by centres and fellows, assessments, approvals and notifications, two-way email communication with centres and fellows, online application and payment for applying /exams, exam notifications to fellows and examiners etc. ) ; Quality Improvement; Innovation; Apps and calculators; Special interest groups Publications

13. History : including past office bearers

14. Integration of existing NNF CODE platform

15. Parents page with facility of a discussion forum-will include resource materials for parents

**Report generation:-**

The admins should be able to generate and download reports from each database in flexible formats automatically. Examples of some such reports are:

(i) Membership list sorted on multiple variables collected in the online form.

(ii) Payment received lists.

(iii) State/City Chapter office bearer lists sorted on zones.

(iv) Lists of awardees, orators

(v) Conference program

(vi) Formatted abstract book compiled from the approved abstracts.

(vii) Lists of accredited centres as per selected variables e.g. state etc.

(viii) Lists of fellowship centres, fellows as per selected variables, examinees and examiner lists

**For any query please contact to NNF office @ 01127353535, 8527453535**

**Dr. Praveen Kumar**

President, NNF

**Dr. Surender Singh Bisht**

Secretary General, NNF

**Dr. Girish Gupta**

Chairperson Website Committee, NNF