

NNF Webpage redesigning

Following general guidelines need to be followed:

1. **User-friendly Interface:** The website should have a user-friendly interface that is easy to navigate, with clear and intuitive menus, and a search bar to help visitors find information quickly.
2. **Relevant and Up-to-Date Content:** The website should provide relevant and up-to-date information on newborn care in India, including news, events, and the latest research and developments in the field of neonatology.
3. **Easy Accessibility:** The website should be accessible from any device, including mobile phones and tablets, as well as desktop computers. It should also be optimized for different internet speeds and have clear loading times.
4. **Visual Appeal:** The website should have a professional and modern design, with high-quality images and videos to enhance the visual appeal and user experience.
5. **Interactive Features:** The website should have interactive features like discussion forums, chatbots, and social media integration to help visitors connect with each other and with the NNF.
6. **Online Resources:** The website should provide a wealth of online resources for neonatal care professionals, including training materials, research papers, and clinical guidelines.
7. **Contact Information:** The website should provide clear and accurate contact information for the NNF, including email addresses, phone numbers, and physical addresses.
8. **Accessibility and Inclusivity:** The website should be designed to be accessible and inclusive, taking into account the needs of users with disabilities, and providing options for different language translations.
9. By incorporating these attributes into its website, the National Neonatology Forum of India can create a useful and engaging platform to support its mission of improving the health and wellbeing of newborn in India.

Organisational structure

Proposed organisational structure and requirements are as follows

- I. Three layered structure
- II. Super admin- Can delegate, upload or change contents at will on his own without requirement of webmaster/ technical team
- III. Admin- In charge of a module- should have rights to upload, change contents after clearance from super admin
- IV. User- In charge of own page, rights to change only personal info and contents

- V. Should have at least 6-8 main tabs with provision of 4-6 sub tabs each. Contents of the tabs will be monitored and curated by committees appointed for the same. Some form right to the admin of these tabs should be given to the chairman/in charge of the tab to change and update content at will.
- VI. Adequate social media integration and management should be available.
- VII. Provision of temporary membership and ID generation.
- VIII. Adequate security of personal information of the members including phone and social media.
- IX. 3-4 parallel running forums in different tabs, which can ensure two-way communication between person. The tabs should be easy to understand and navigate by a layperson with internet connection such as a parent. Should have multiple language input options for interaction of parents and doctors in a forum.
- X. The website should be easily unscalable with provision of addition or deletion of a tab or subtab by super admin or admin if required with no/minimal support from webmaster
- XI. Professional help of a graphic designer is desirable.
- XII. An AMC of up to five years is desirable.
- XIII. Also include five of the best websites developed by you for review.
- XIV. Details of the contents will be provided at a later date.